

News release

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PwC named a Leader in the IDC MarketScape: Asia/Pacific Business Consulting Services 2018 Vendor Assessment

Noted for bringing operational efficiency and supporting organizational change

PwC has been named a Leader in the IDC MarketScape: Asia/Pacific Business Consulting Services 2018 Vendor Assessment. The IDC MarketScape's analysis is based upon two key criteria. The first is a series of interviews with firm Leaders. The second is an end-user client survey.

Based upon these measurement criteria, PwC was recognized for its global focus, extensive network of strategic alliances and end-to-end service offerings, with particular note of its offerings in digital and innovation. PwC works closely with technology partners, including Google, SAP, Oracle, Microsoft and GE, building strategic partnerships that lead to shared learnings and increased access to expertise for their clients.

The report also mentions PwC's Business, eXperience, and Technology (BXT) philosophy, which, coupled with PwC's other functional area expertise, allows for large-scale transformation.

The report notes PwC's technology offerings, stating, "PwC has built extensive technology capabilities, supporting clients worldwide and across industries as they look to optimize their IT investments, engage with digital transformation, connect with emerging technologies, employ well-known business applications, and harness the power of data and analytics. Adding to technology experts across the global network, PwC supports clients with global delivery centers in India and China."

The IDC report goes on to say, "PwC's awards speak to the strength and diversity of PwC's global network — its ability to listen to and understand clients and work with them to forecast their future needs. A global presence and local knowledge of individual markets and sectors is brought to each client, helping them move strategically through a global landscape of rapid change."

Cushing Anderson, Program Vice President, Business Consulting Services, IDC, says of PwC, "Clients in the Asia/Pacific region say that PwC is highly capable at supporting business change across their organizations. PwC is considered to be among the strongest at helping organizations improve operational efficiency and at maximizing project value and offering high-quality staff to support engagements."

Randy Browning, Global Advisory Markets Leader and the Global Consulting Competencies Leader, PwC, said: "We are very proud of these results. We present solutions to our clients with an eye on the future, ensuring they are comfortable with the changes we are proposing in order to make them sustainable and implementable in the long term. Our people work closely with our clients to understand their business, their goals and their vision for the future, bringing together expertise across a spectrum of specialties."

ENDS



Notes to editors:

1. Read the full report [here](#)
2. To find out more about PwC's Consulting services, visit pwc.com/gx/en/services/advisory/consulting.html
3. To find out more about how PwC has been evaluated by leading business, technology and industry analysts visit pwc.com/analystviews

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of vendors can be meaningfully compared. The framework also provides buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory, tax, and legal services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

About PwC Vietnam

PwC Vietnam established offices in Hanoi and HCMC in 1994. Our team of approximately 1,000 local and expatriate staff has a thorough understanding of the business environment in Vietnam and a wide knowledge of policies and procedures covering investment, tax, legal, accounting, and consulting matters. Moreover, we have established PwC Legal Vietnam, PwC Consulting Vietnam, and PwC Vietnam Cybersecurity to diversify the services that PwC offers.

We go the extra mile to help our clients achieve their objectives. With strong industry knowledge that our clients require at a local level, we offer integrated services, bringing a breadth of skills and depth of resources to our clients wherever they do business, throughout Asia and across the world. Visit our website for further information: www.pwc.com/vn.

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